

INSTITUTE OF TRANSPORTATION ENGINEERS SOUTHERN CALIFORNIA SECTION

NEWSLETTER

2019 - 2020, Issue No. 1

August-September 2019

Upcoming ITE SoCal Event

Regular ITE Meeting

Wednesday, September 18 11:30 am to 1:00 pm Luminarias Restaurant

President's Message

Sowmya Chandrasekhar, PE, TE, PTOE



It has been such an honor to serve on the Section Board the last three years and I am really excited to serve as the President this new ITE year! Please help me welcome the newly elected Treasurer, **Marc Violett**, to the Board. Welcome Marc! We also

See Calendar for all 2019-2020 Events, and Flyer for September Event Registration Link

have **Ed Alegre** as Vice President, **Dina Saleh** as Treasurer, **Josh McNeill** as First Past President, and **Dean Lehman** as Second Past President – who have contributed immensely to our Section and will continue to lead us as Board Members this year. I will also like to take this opportunity to thank all Chairs for the time they have dedicated to the Section in helping it run successfully. We have a new chair joining our team this year. Please welcome **Kenny Pham** as our Social Media Administrator. He will be

managing our social media accounts at <u>LinkedIn</u>, <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>. If you haven't already, please connect with us on these Social Media platforms to stay up-to-date with our section and industry news.

It was great to see so many of our Section members at the Western District Annual Meeting in Monterey, California, and the International Annual Meeting in Austin, Texas. Two of our Section Past Presidents, **Neelam Dorman** and **Giancarlo Ganddini**, were elected to serve as the Western District President and Vice President, respectively, for the term June 2019 to December 2020. Congratulations, Neelam and Giancarlo! We were excited to see **Zaki Mustafa** receive the (very well deserved) Western District Lifetime Achievement Award. Congratulations, Zaki!

Congratulations are also in order for YOU, our section member, as without your engagement and support we wouldn't have had such a great year with such well attended events and activities. As a testament for which, our Section was presented the Western District and International Section/Chapter Activity Awards! The 2018 Sections Activities Report submitted for this award category can be found HERE. The press release from ITE International is included on Page 3 of this newsletter.

This year, we have also opted for a few changes which includes issuing bi-monthly newsletters in lieu of the nine newsletters issued yearly (more details on Page 6). We have also updated our sponsorship package to include a new Diamond Package. Only two diamond packages will be available every year – 1 consultant and 1 vendor. We would like to thank our diamond consultant sponsor of the year, **Advantec Consulting Engineers**. Please check out the details of our new sponsorship package on Page 8 and reach out to our sponsorship chairs or any board members. We will also like to thank our August-September newsletter sponsors – **Iteris** and **Etherwan**.

We have already kicked off this year with a very successful Summer Mixer at the LA Police Academy Rock Garden. Thanks to our continued event sponsor for the past several years, **Kimley-Horn and Associates**. Our next meeting will be on September 18th, at the Luminarias Restaurant in Monterey Park. **Tim Lindholm**, LA Metro Senior Executive Officer, will be our speaker giving an overview of Metro's Capital Projects as part of Measure R and M. I look forward to seeing you next week!

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Brief Look Ahead

2019

- November 6th-8th, Cascadia Rail Summit, Microsoft Campus, Redmond WA, <u>www.ushsr.com/events/seattle2019.html</u>
 2020
 - April 3rd, California Infrastructure Symposium, Doubletree Hotel Arden West, Sacramento, <u>www.caisregion9.org</u>
 - June 28th-July 1st, Western District Annual Meeting, Hilton Hawaiian Village, Honolulu HI, www.westernite.org
 - August 9th-12th, ITE International Annual Meeting & Exhibit, New Orleans LA, www.ite.org

ITE Southern California Section

2019-2020 Southern California Section Board

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Scribe ReportBryan Luong (Michael Baker Int'l)

The ITE SoCal 2019 Annual Summer Mixer (formerly known as the Steak Fry) was held on Wednesday, August 14, 2019 at the Police Academy Rock Garden in Los Angeles. Over 25 industry friends and colleagues from the public and private sectors were in attendance to network over food and drinks. Since this was our first event for the 2019-2020 year, the ITE SoCal Board was introduced, followed by the announcements for the ITE Western District Meeting in Hawaii and Sponsorship Packages for ITE SoCal. The next ITE SoCal Meeting takes place Wednesday, September 18 at Luminarias Restaurant from 11:30 am to 1:00 pm. The topic is Metro's Capital Projects as part of Measures R and M. The speaker is Tim Lindholm, LA Metro Senior Executive Officer.



Attendees at the Summer Mixer at the LA Police Academy (Photo Credit: Bryan Luong, August 14, 2019)

Installation of SoCal Section Officers



Officers Dina Saleh, Ed Alegre, Sowmya Chandrasekhar, Josh McNeill, Marc Violette, and Jay Dinkins (left to right) are Installed by Zaki Mustafa (not pictured) at the Annual Meeting at Luminarias Restaurant (Photo Credit: David Schwegel, June 19, 2019)

Southern California Section Wins Section/Chapter Activities Award from ITE

Marianne Saglam (ITE)

Austin, TX—The ITE Southern California Section won the Section/Chapter Activities Award from the Institute of Transportation Engineers (ITE) at the Joint ITE International and Texas District Annual Meeting and Exhibit held last month in Austin, TX, USA.

Initiated in 1992, the Section/Chapter Activities Award is designed to encourage and promote active involvement by ITE sections and chapters in activities promoting the purpose and objectives of ITE. It recognizes the overall quality of section activities, be they technical or non-technical in nature, and may include meetings, committees, reports, seminars and training programs, student participation, career guidance, membership campaigns, and public relations activities.

The Institute of Transportation Engineers (ITE) is an international membership association of transportation professionals who work to improve safety and mobility for all transportation system and help build smart and livable communities. Through its products and services, ITE promotes professional development and career advancement for its members, supports and encourages education, identifies necessary research, develops technical resources including standards and recommended practices, develops public awareness programs, and serves as a conduit for the exchange of professional information. ITE develops the next generation of transportation professionals through its K-12 STEM program and its more than 150 student chapters.

Founded in 1930, ITE is a community of transportation professionals including, transportation engineers, transportation planners, consultants, educators, technologists, and researchers. Through meetings, seminars, publications, and a network of nearly 16,000 members working in more than 90 countries, ITE connects you to a world of ideas, people, and

resources. For more information, visit www.ite.org.



Section Officers, Ed Alegre and Sowmya Chandrasekhar with International President, Bruce Belmore. (Photo Credit: ITE International, July 22, 2019)

Addressing 9 Grand Transportation Challenges in the West David M. Schwegel, PE (US High Speed Rail Assoc)

Pacific Northwest: King County Metro opened a Transit Tunnel beneath Seattle in the early 90's to accommodate buses and Link Light Rail (2008 debut). Voters approved a \$54 billion expansion to Link Light Rail in 2016. In July 2019, WSP released a Feasibility Study to connect Portland (10th), Seattle (6th), and Vancouver BC (4th worst traffic in North America) with High-Speed Rail www.ushsr.com/events/seattle2019.html.



A Sound Transit Link Light Rail Train departs from the International District Station in Downtown Seattle (Photo Credit: David Schwegel, February 6, 2019)

Sacramento: Significant traction has been made at improving the region's economy over the past 6 months with major housing projects finally under construction following decades of stagnation. HOV Lanes on I-5 between downtown and Elk Grove, Light Rail System expansions and upgrades to rolling stock (original cars from 1987 still running today), a Streetcar Project, Altamont Corridor Express (ACE) passenger rail service to Midtown and the Airport (SMF), and construction on the nation's largest downtown TOD project are also underway, thanks in large part to SB1.

San Francisco: After months of closure, the Salesforce Transit Center (STC) has finally reopened. Phase 2 will include a tunnel to bring electrified Caltrain and High-Speed Rail into the STC. The City faces significant equity issues that have led to escalating crime.

San Jose: Mayor Sam Liccardo met with Civil Engineers on Friday, August 16th to discuss the City's grand challenges of housing, equity, and climate change. Once BART, the People Mover to the Airport (SJC), and High-Speed Rail come online, Diridon Station is expected to surpass the STC to become North America's Largest Multimodal Center.

Gilroy to Las Banos: The two cities are only 48 miles apart and separated by mountainous terrain. The implementation of High-Speed Rail joins California's two "polar opposite" housing markets.

Fresno: Renovating the numerous empty downtown historic buildings (date back to Great Depression era) to multi-family housing will bring economic stimulation to the newly renovated Fulton Mall and high ridership for High-Speed Rail.

Las Vegas to Southern California: Modeled after the successful Brightline Project in Florida with a focus on providing a quality travel experience for passengers, Virgin Trains plans to begin construction on the 150-mph passenger rail system between Las Vegas and Southern California in 2020 with a projected completion in 2022. This was the nation's first High-Speed Rail project to achieve environmental clearance. Right of way acquisition was surprisingly easy for this system that runs along I-15 in stark contrast to

the challenging right of way acquisition activities within the Central Valley.

Los Angeles: Progress continues on Mayor Eric Garcetti's 28 transit projects for the 2028 Summer Olympics. However, Tokyo (2020) and Paris (2024) are both significant High-Speed Rail hubs. Should Los Angeles fail to join these ranks, it could pose a potentially embarrassing situation for our nation that has been unsuccessful at winning an Olympics since 2002 and is also highly regarded by much of the rest of the industrialized world as unfriendly toward addressing climate change.

San Ysidro Border Crossing: This international crossing is the world's busiest land border crossing. The implementation of a multi-modal transportation solution is currently underway.

September 2019 Legislative Analysis *Tyler Lindberg (Iteris)*

The following transportation related bills are currently active in the Legislature:



Inside the Senate Chambers in the Capitol (Photo Credit: David Schwegel, March 14, 2019)

 SB-127 (Wiener): This bill was formerly written to establish a Division of Active Transportation within the Department of Transportation; but has been "watered down" to no longer include this mandate. The bill would instead distribute the responsibilities for implementing safe and connected facilities for

- pedestrian, bicyclists, and transit users throughout the California Transportation Commission (CTC). (Status: Active Bill – In Floor Process; last amended September 3rd)
- SB-87/AB-87 (Committee on Budget): This act amends, adds, and repeals a host of various sections of the Government Code, Revenue and Taxation Code, and the Vehicle Code relating to transportation, but its most important takeaway for transportation projects within California is arguably a requirement for the CTC to establish a competitive funding program to provide funds for DOT and/or regional transportation planning agencies toward short-line railroad projects. (Status: Approved by Governor and filed with Secretary of State on June 27, 2019)
- SB-59 (Allen): This bill would establish guiding principles related to autonomous vehicles to ensure that their rollout supports state efforts to reduce VMT and GHG emissions and encourage efficient land use. It was amended to include the establishment of the California Council on the Future of Transportation within the CTC to ensure California policy continues to lead on autonomous and connected vehicle technologies. (Status: Active Bill In Committee Process; amended in Assembly on July 3, 2019)
- AB 1277 (Obernolte): This bill would require any public agency administering a megaproject, defined as a transportation project with total estimated development and construction costs exceeding \$1 billion, to establish a comprehensive risk management plan and a project oversight committee composed of individuals working within and outside of the public agency to monitor project progress until completion to ensure cost effective use of public funds. (Status: Active bill – In Committee Process)
- SJR 5 (Beall): This joint resolution would urge Congress and the President of the United States to work together to enact robust bipartisan federal infrastructure legislation necessary to restore California and other states' crumbling road and freight infrastructure, respond to growing traffic

congestion, increase investment in public transportation, and address the shortfall in the Highway Trust Fund. (Status: Filed with Secretary of State on September 9, 2019). Check out "Washington to Washington".

For more information on recent transportation legislation in California, go to https://leginfo.legislature.ca.gov, select "Bill Information", and then "Bill Search". Input any transportation related keywords and select "Search".

Update from ITE Headquarters *Marianne Saglam (ITE Communications and Media Senior Director)*



Here are key topics covered in the August 28, 2019 issue of *Spotlight*:

- Membership is approaching 16,000 worldwide per the State of ITE Report.
- The exhibition hall for the International Meeting in New Orleans August 9-12, 2019 is more than half full. To reserve a booth, email Tima Good at tima.good@theysgroup.com.
- The Cloud Recruiting Virtual Career Fair takes place October 2, 2019.
- ITE Sections and Chapters are invited to submit write-ups (200 words max) and photos (300 dpi or higher) on a community project they have worked on. Submit articles to Pam Goodell at <u>pgoodell@ite.org</u> for consideration for inclusion in Community Corner.
- Check out the ITE Events Calendar for events from neighboring sections while making sure that SoCal Section key events are also included. Email Pam Goodell at pgoodell@ite.org. This is a great way to boost attendance at SoCal events.
- The deadline for Trip Generation data has been extended to September 15th.

- A Call for ITE International Vice President Candidates is currently underway.
- A link to the New IIHS Report on Bicycle Infrastructure Safety Issues is available in Spotlite.
- The National Walking Summit takes place in Columbus, Ohio on September 24th.
- TTI's latest Urban Mobility Report pegs the nation's annual congestion costs at \$166 billion.

For more information, check your email inbox from ITE, or go to www.ite.org.

Planning Ahead for our Next Four Newsletters

The ITE SoCal Board has opted for bi-monthly newsletters for the 2019-2020 year. This correlates to the following schedule:

Issue	Deadline	Distribution
Oct/Nov	Fri Nov 1	Wed Nov 6
Dec/Jan	Fri Jan 3	Wed Jan 8
Feb/Mar	Fri Feb 28	Wed Mar 4
Apr/May	Fri May 1	Wed May 6

Typically, 300 words and 1 photo fit into 1 column of our Newsletter. More lengthy articles in *ITE Journal* format (3-4 pages, 2 columns, 1500 words, multiple photos) may be uploaded directly to our website www.socalite.org and sent to ITE Headquarters www.ite.org.

SoCal Section Newsletter articles may be emailed to Co-Newsletter Editors Bryan Elenes (belenes@advantec-usa.com) and David Schwegel (davidmschwegel@gmail.com) by 11:59 pm on the deadline dates above.

For more lengthy articles in *ITE Journal* format, feel free to coordinate with David, so he can loop in the SoCal Social Media Chairs and International Staff.

Thank you in advance for your valuable contributions to our SoCal Section.



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SPONSORSHIP OPTIONS (2019-2020)

SPONSORSHIP PACKAGES			
DIAMOND PACKAGE#	PLATINUM PACKAGE [#]	GOLD PACKAGE [#]	SILVER PACKAGE [#]
Two (2) sponsorships available (1 consultant, 1 vendor) Sponsorship and logo placement of EVERY email sent by ITE SoCal (minimum of 2 emails per month) Four (4) event tickets to use throughout the year (lunch, workshop, or holiday mixer) Special recognition at Holiday Mixer	Newsletter Advertisements One full page ad Three half page ads Luncheon/Workshop Sponsor* Display table 1 tickets for Luncheons (\$60) OR ticket for Workshops (\$45 - \$75) I minute presentation during luncheon/workshop Recognition in the event flyer, organization newsletters, and website	Two half page ads OR one full page ad	Newsletter Advertisement One half page ad Luncheon/Workshop Sponsor* Display table 1 tickets for Luncheons (\$60) OR 1 ticket for Workshops (\$45 - \$75) 4 minute presentation during luncheon/workshop Recognition in the event flyer, organization newsletters, and website
PACKAGE PRICE	PACKAGE PRICE	PACKAGE PRICE	PACKAGE PRICE
\$3,000	\$1,500	\$850	\$650

[&]quot;In addition, the package sponsors get their company logo (clickable) posted on our website for the entire year.

*Price is for one of our six monthly regular meetings, August Summer Mixer, or one of our two workshops.

Pricing for Holiday Mixer/Student Chapter Night is not included in the package and is provided separately below.
ITE SoCal Section issues six (6) newsletters in the months of September, November, January, March, May, and July.

	HOLIDAY MIXER SPONSORSHIPS			
	PLATINUM LEVEL	GOLD LEVEL	SILVER LEVEL	
Holiday Mixer Knott's Berry Farm Hotel December 4, 2019 4:30pm to 8:30pm	· ·	Sponsorship of either a roulette table or craps table, or food station/bar with Company Logo Recognition at the event as the Gold sponsor	1 Event ticket (\$20) Sponsorship of black jack table or photo booth with Company Logo Recognition at the event as the Silver sponsor Recognition in the event flyer, organization newsletters and website	
	EARLY BIRD PRICE**	EARLY BIRD PRICE**	EARLY BIRD PRICE**	
	\$900	\$450	\$225	

^{**}Prices shown reflect a 10% Discount if purchased by September 30, 2019.

STUDENT NIGHT BOOTH SPONSORSHIP

Knott's Berry Farm Hotel, May 20, 2020 5:30pm to 6:30pm (tentative)

 $Booth\ space\ and\ table\ \overline{for\ annual\ student\ night\ to\ network\ with\ potential\ future\ employees}$ \$200

NEWSLETTER VOLUME DISCOUNTS				
	Base Price##	Two Newsletters##	Three Newsletters or more##	
Full Page Ad	\$500	\$475	\$450	
Half Page Ad	\$250	\$240	\$225	

^{##} Pricing is PER NEWSLETTER; ITE SoCal Section issues six (6) newsletters in the months of September, November, January, March, May, and July.

To pay with credit card, you can use Eventbrite (fees apply):

https://ite 2019 2020 sponsorship.eventbrite.com

2019-2020 CALENDAR

Institute of Transportation Engineers
Southern California Section



AUGUST 2019

ITE Annual Summer Mixer Wed. Aug 14, 2019 Event – 5:30 PM

Police Academy Rock Garden, Los Angeles

SEPTEMBER 2019

Regular ITE Meeting Wed. Sept 18, 2019Lunch – 11:30 AM

Luminarias Restaurant, Monterey Park

OCTOBER 2019

Joint Meeting with OCTEC
Thurs. Oct 24, 2019
Lunch – 11:30 AM

Orange County Mining Company, Orange

NOVEMBER 2019

Joint Meeting with Riverside-San Bernardino Section

> Wed. Nov 13, 2019 Lunch – 11:30 AM

The Restaurant at Kellogg Ranch, Cal Poly Pomona

DECEMBER 2019

Holiday Mixer with RSBITE & OCTEC

Wed. Dec 4, 2019 Appetizers – 5:00 PM

Knotts Berry Farm Hotel, Buena Park

NEW YEAR AHEAD

JANUARY 2020

Joint Meeting with City Traffic Engineers

Wed. Jan 22, 2020 Lunch – 11:30 AM

Luminarias Restaurant, Monterey Park

FEBRUARY 2020

Joint Meeting with Central Coast Section

Wed. Feb 12, 2020 Lunch – 11:30 AM

Location TBD

MARCH 2020

Joint Meeting with RSBITE/San Diego Sections

Fri. March 13, 2020 Workshop – 9:00 AM – 1:00 PM Lunch – 12:00 PM

> Plaza de Magdelena San Juan Capistrano

APRIL 2020

Regular ITE Meeting Wed. April 15, 2020

Lunch - 11:30 AM

Luminarias Restaurant, Monterey Park

MAY 2020

Student Chapter Night Co-sponsored by OCTEC

Wed. May 20, 2020 5:30 PM Student Job Fair, 6:30 PM Dinner

Knott's Berry Farm Resort Hotel, Buena Park

JUNE 2020

Mini-Workshop/Annual Business & Joint Meeting with ITS-CA Wed. June 17, 2020

8:30 AM – 12:00 PM Workshop, 12:00 PM Lunch, 1:00 PM Business

Luminarias Restaurant, Monterey Park



September Meeting

September 18, 2019 11:30AM to 1:00PM

Luminarias Restaurant 3500 W. Ramona Blvd Monterey Park, CA 91754

Presenter: Tim Lindholm, Senior Executive Office, LA Metro

"Overview of Metro's Capital Projects as Part of Measure R and M"

REGISTRATION ENDS ON SEPTEMBER 16, 2019 AT 5:00PM.

Registration through Eventbrite:

https://sept 2019 ite meeting.eventbrite.com

Member Registration \$30 | Non-Member Registration \$35 | Public Agency Member \$25 | Students \$20

For Questions, please contact:
Dina Saleh
Secretary, ITE SoCal Section
SalehD@metro.net

Lunch is Sponsored By:

