



*February 24, 2021*

*11:30AM to 12:30PM*

## **Training Series**

ITE Southern California Presents

# **“Introduction to ITS Networking”**

Learn network communications best practices and how to interconnect devices with different types of communication media. In addition to technology, real world hands-on examples of how companies connect their devices will be provided.

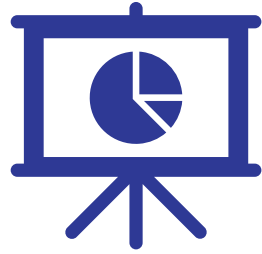
### **Agenda:**

- Networking Basics: Media Types, MAC Addressing VLANs and IP Addressing
  - Network Best Practices



# Housekeeping

- 01 Please input questions in the “Questions”
- 02 Q&A may be available at the end as time permits
- 03 Responses to questions unanswered will be emailed
- 04 Copy of recording will be available



Quick Poll!

---





# AGENDA

01

01

## OSI Layer

- How does networking work and where is it in ITS?

02

## Media

- Things you need to know about fiber, copper, and wireless

03

## Layer 2

- The specification calls for a Layer 2 switch but what does it mean?

04

## Best Practices

# Meet the **Presenters**



**Shub Gupta**  
Network Sales Engineer



**Jei Mercado**  
Regional Sales Manager



# What is ITS Networking?

# What is our ITS Networking Experience ?

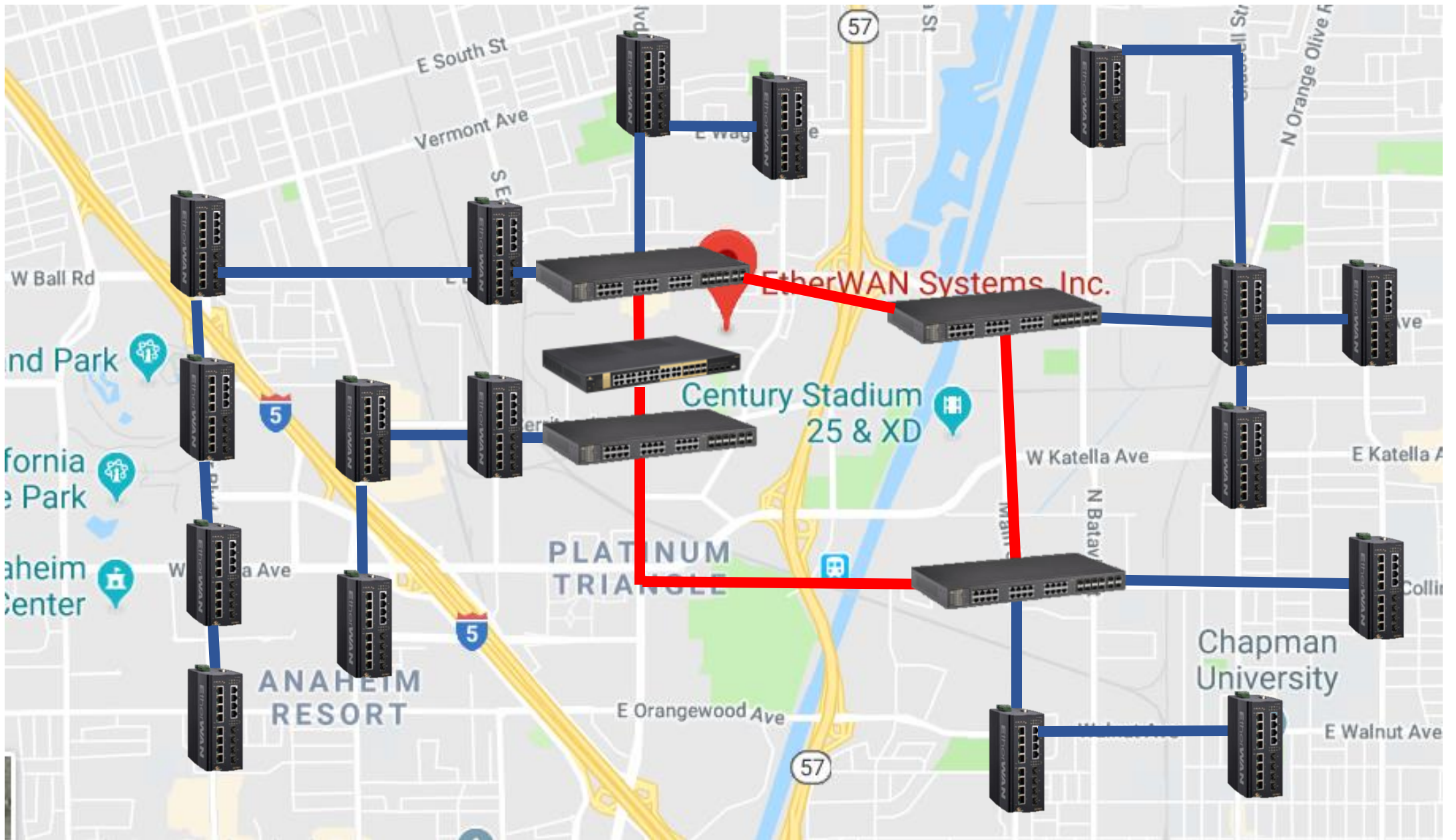
- Communication Infrastructure Upgrade
- Fixing Intermittent Issues
- Mixed Vendor Network
- Redundant Network Design
- Broadcast Storm – Signal Flash
- Video Wall and Video Management Systems
- Network Analysis (Network Utilization and Vulnerabilities)
- Network Migration
- Security Management





# What is ITS Networking to us?

1. The ability to communicate to devices in the field and configure or monitor their statuses without having to open a traffic cabinet.
2. To securely and reliably maintain connectivity despite unforeseen issues.
3. To have the ability to scale and adapt to new technologies.



# Fundamental Overview

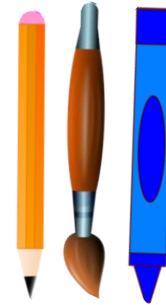
# OSI Model Overview

Story	OSI Layer	Layer Name	Examples
Paper	7	Application	Web, Telnet, Email
Writing Tool	6	Presentation	Text, Pictures, Video
Envelope	5	Session	Handshaking Connection
Stamp	4	Transport	TCP, UDP
Zip Code	3	Network	IPv4, IPv6, ICMP, APsec, MPLS, ARP
Address	2	Data Link	802.1x, Ethernet, MAC Addresses
Truck	1	Physical	Cables, Connectors, 10Base Standards, VDSL, ISDN, 802.11

# Mailing a Letter Compared to Networking



Layer 7  
Application  
(Paper)



Layer 6  
Presentation  
(Writing Tool)



Layer 5  
Session  
(Envelope)



Layer 4  
Transport  
(Stamp)



Layer 1  
Physical  
(Truck)



Your Name  
Trine University  
1 University Ave. Box #222  
Angola, IN 46703

Stamp

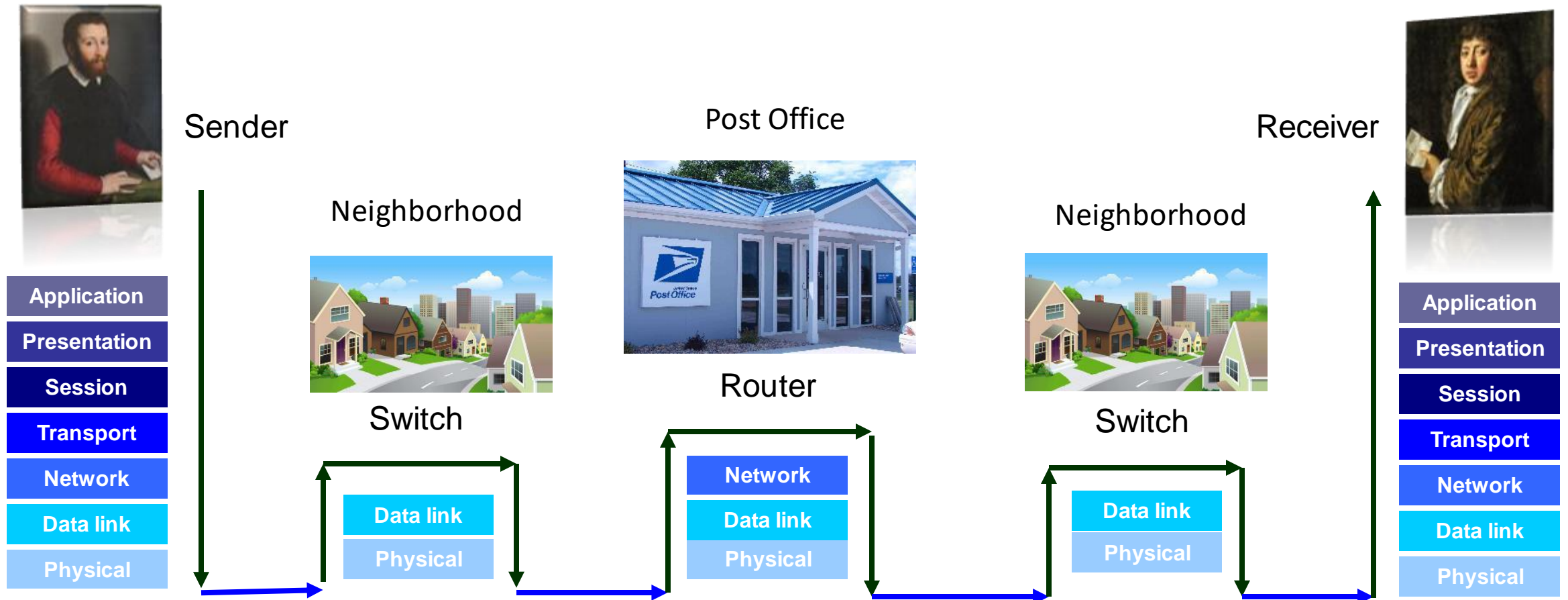
Their Name  
Their Street Address  
Their City, State Zip  
Code

Layer 2  
Data Link  
(Address)



Layer 3  
Network  
(Zip Code)

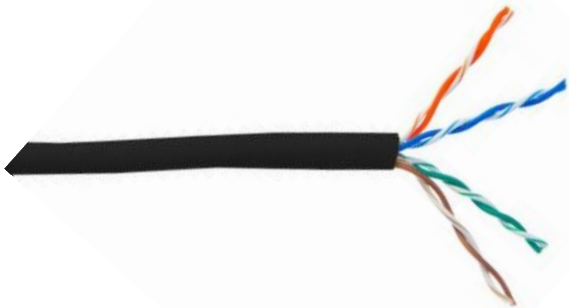
# Example of OSI Model



# Layer 1 Physical Layer

# Layer 1 – Physical Layer

Copper Interconnect



Fiber



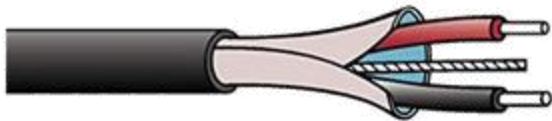
Wireless/Cellular





# Option #1 Deploying Fiber

Ethernet Extender over  
Copper, Coax and Alarm  
Cable



100 meters  
(328 feet)  
**MAX**



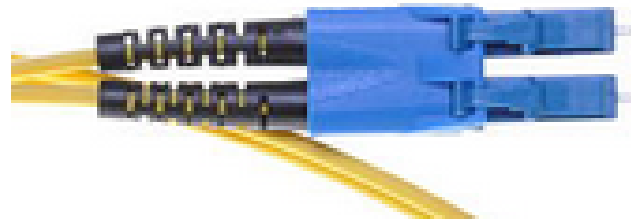
Fiber with SFP's  
(or Fixed Fiber)



# Layer 1 – Types of Fiber Connectors



SC



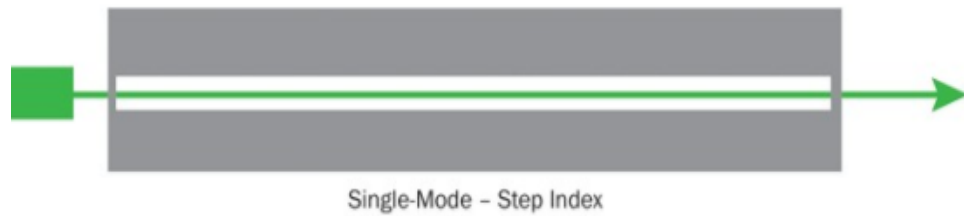
LC



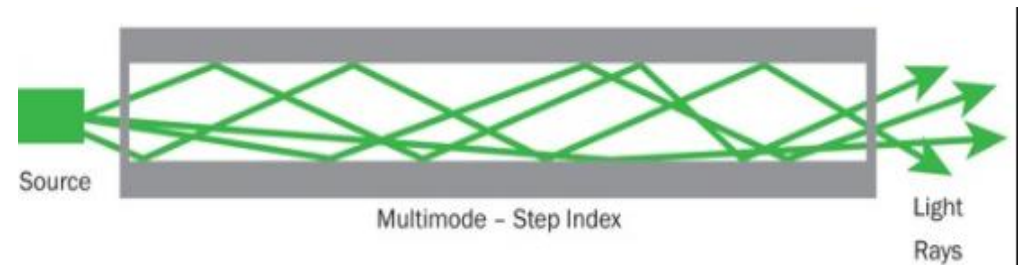
ST

# Layer 1 – Types of Fiber

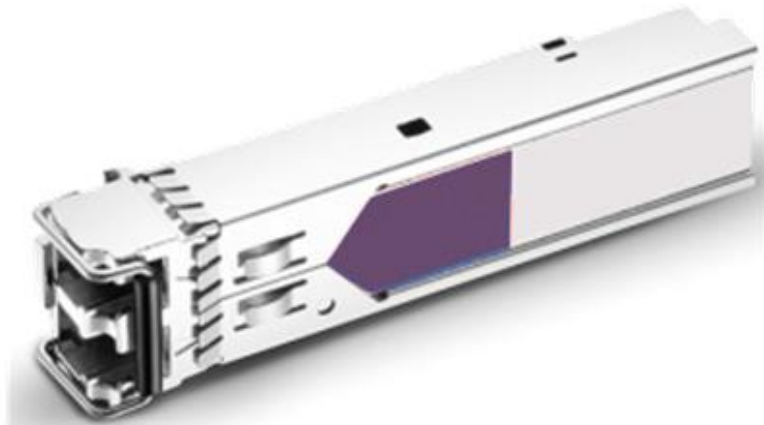
**Single-Mode Fiber:** **Single ray** of laser light



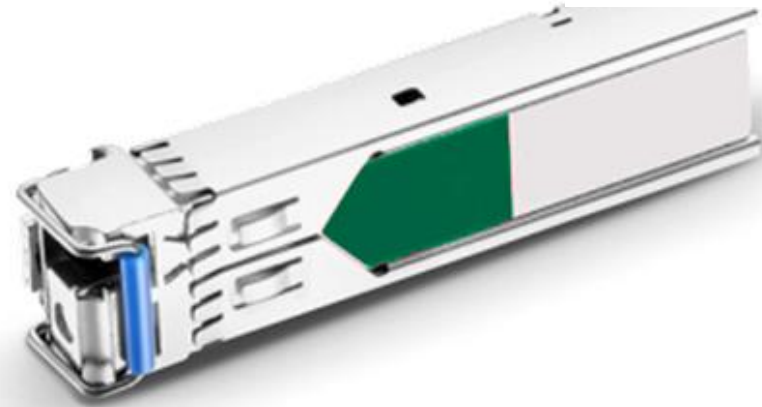
**Multimode Fiber:** **Multiple rays** of light with different reflection angles



# Layer 1 – Simplex vs Duplex



Duplex SFP



Simplex SFP (BiDi)



Dual fiber port



Single fiber port

# Layer 1 – Fixed vs SFP



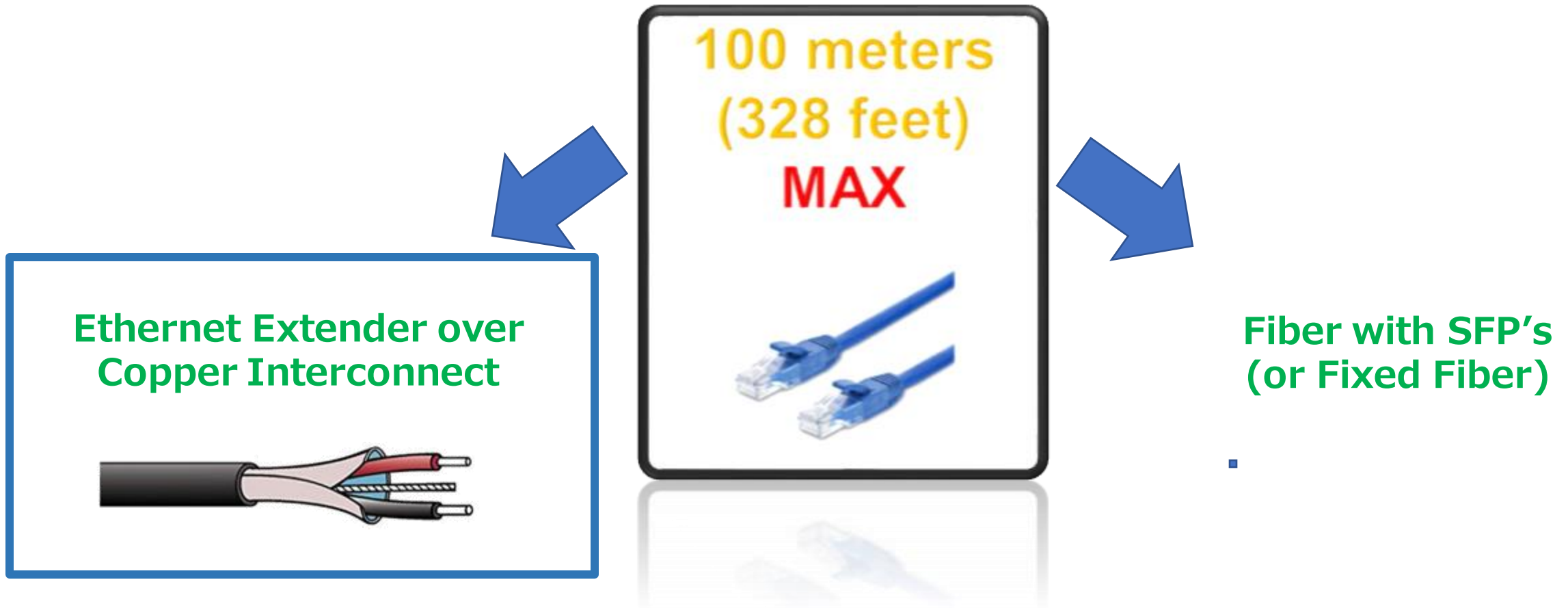
If fixed fiber  
fails,  
replace  
switch

# Layer 1 – SFP Overview

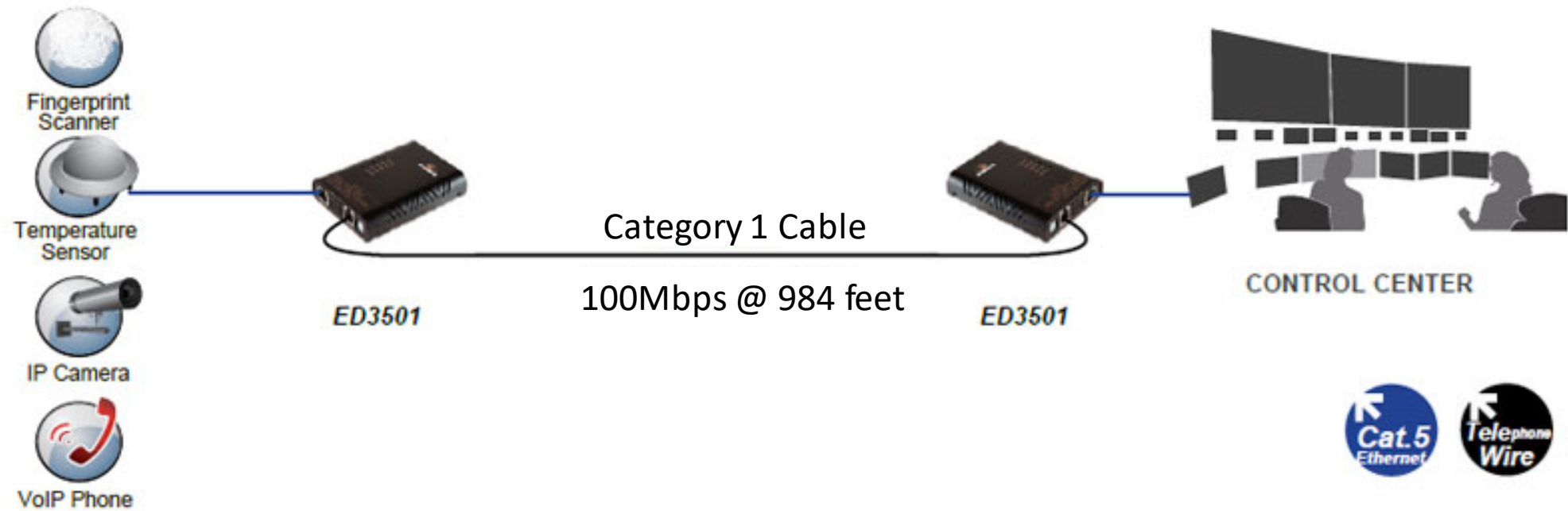
- **S**mall **F**orm factor **P**luggable transceiver
  - Transceivers that have the fiber optics built-in
  - SFPs allow for ease of scalability due to the fact that SFPs can be swapped out for a different speed, distance, and type
  - SFPs also provide a low cost method of maintaining systems by allowing user to replace the SFPs rather than replacing the switch



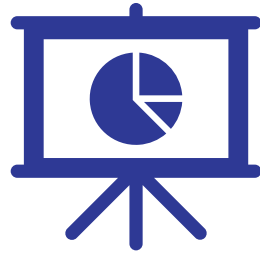
# Option #2: Use existing Copper Interconnect Cable



# Retrofitting with VDSL (Very-high-bit-rate digital subscriber line)







Quick Poll!

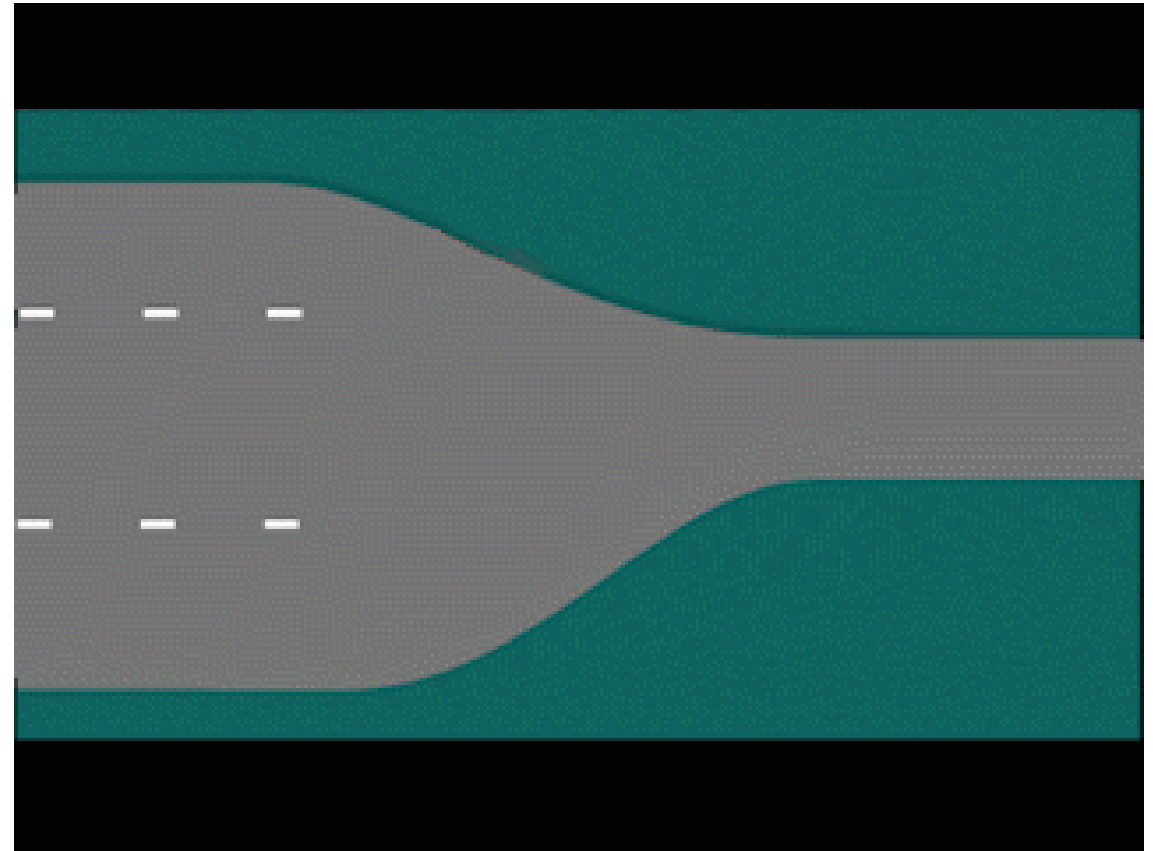
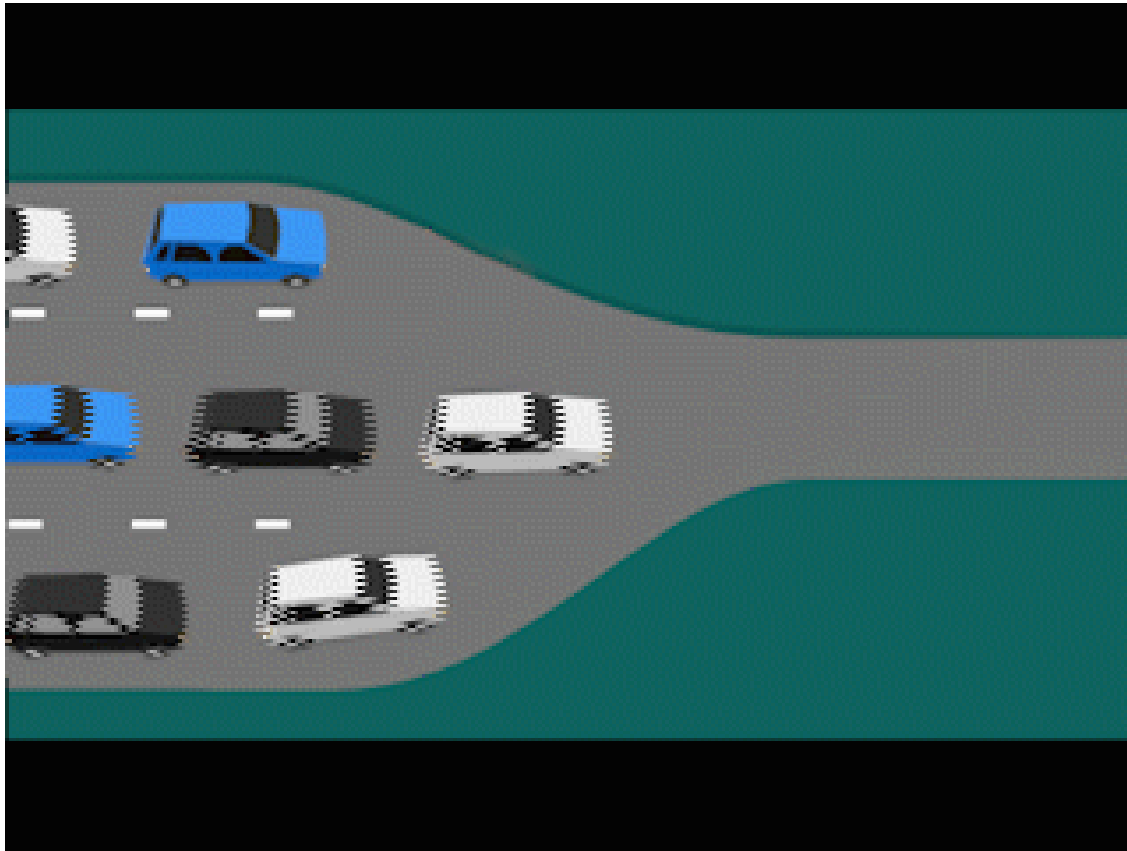
---

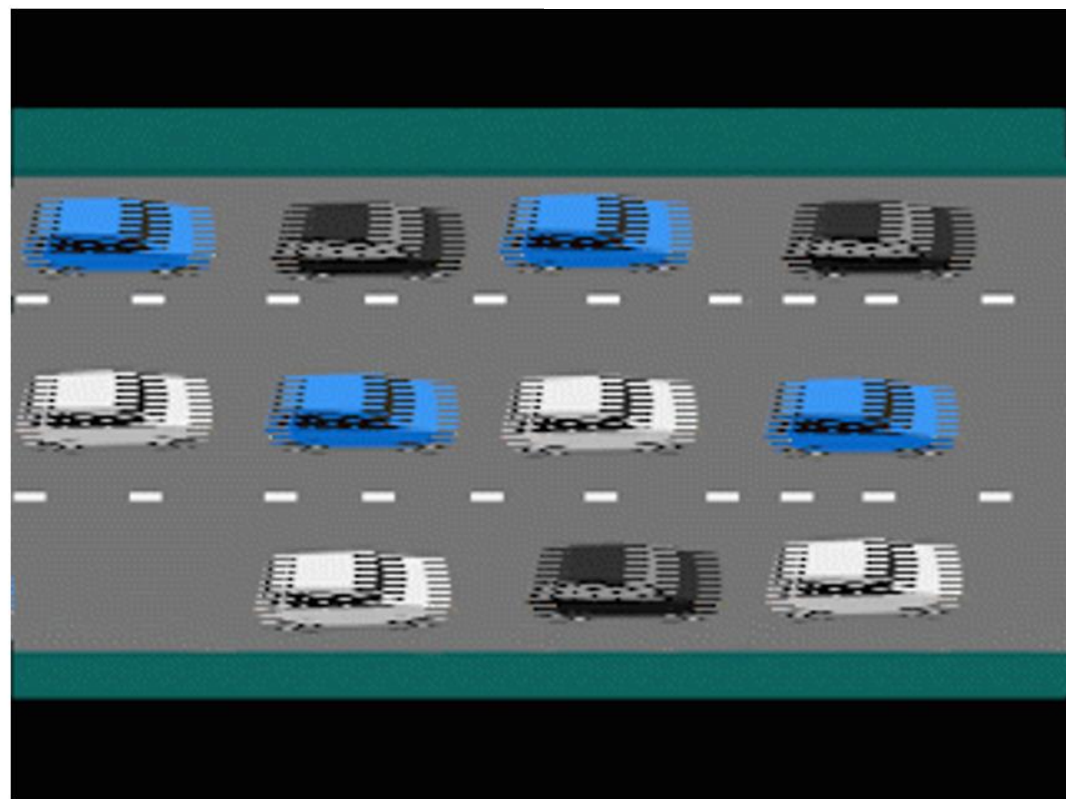
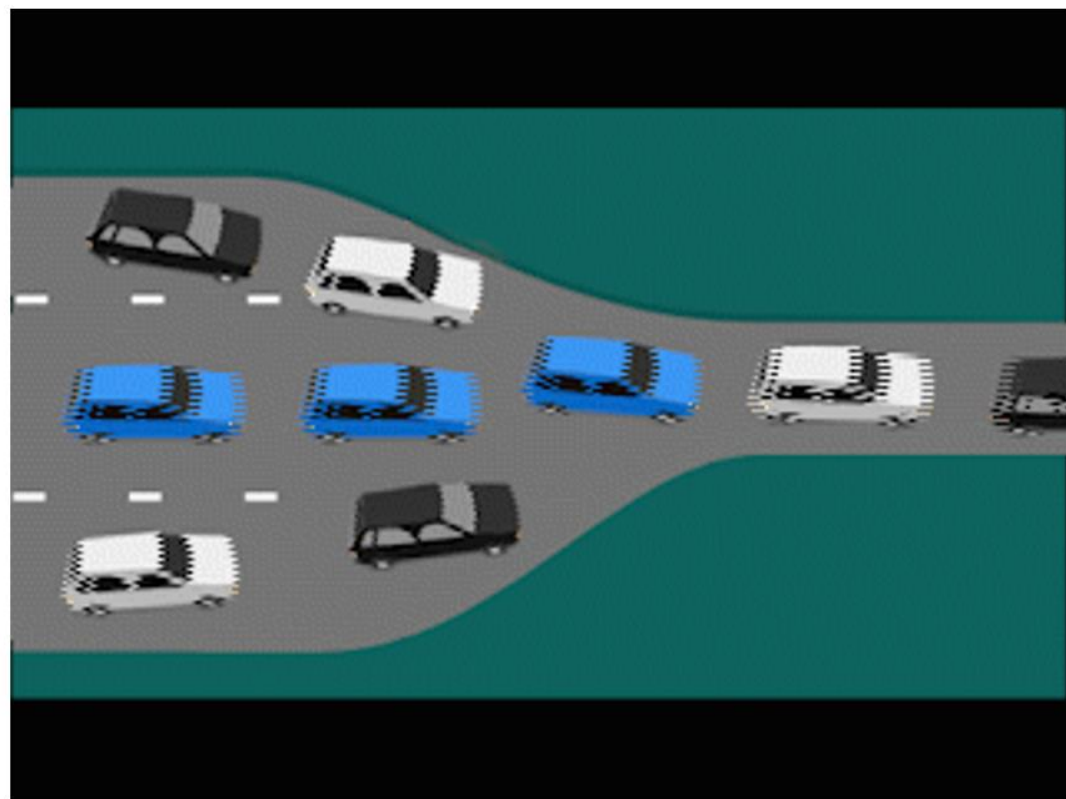
# Bandwidth vs Throughput



- **BANDWIDTH**- theoretical speed of data on the network
- **THROUGHPUT**- is the actual speed of data on the network.
- How does bandwidth affect your network?

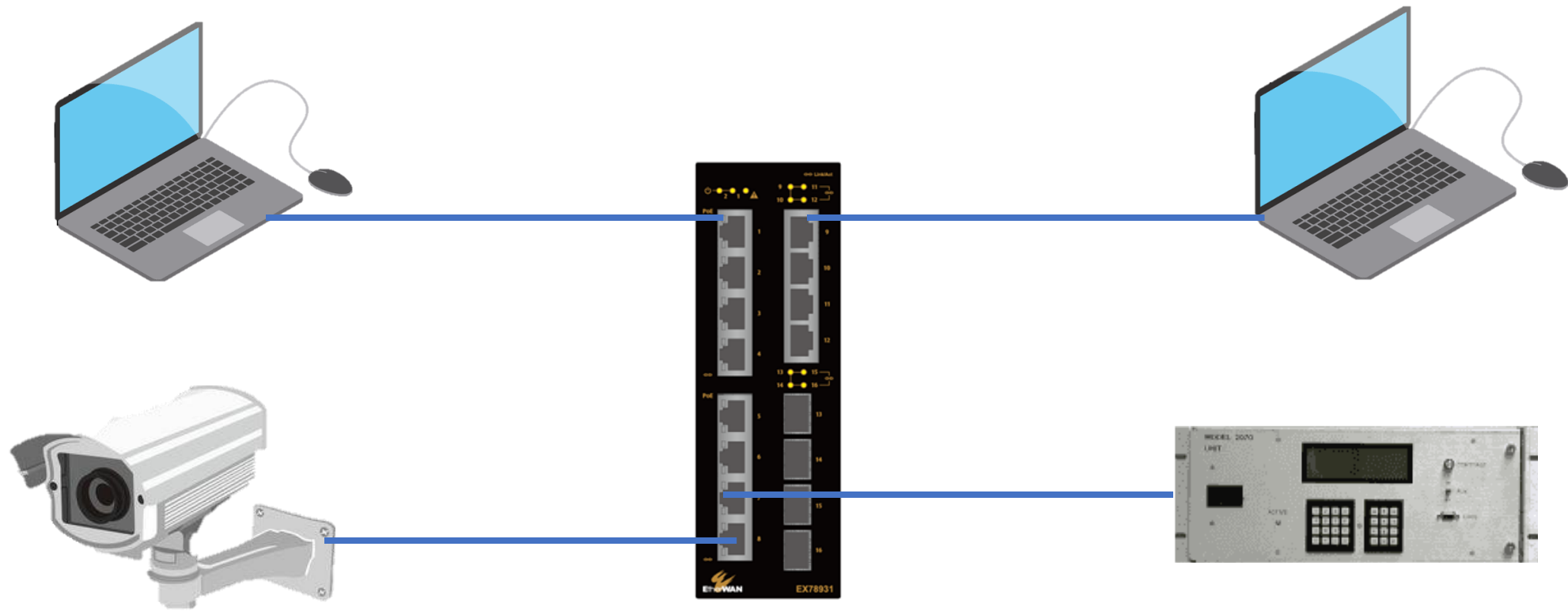
# Bottleneck in Action



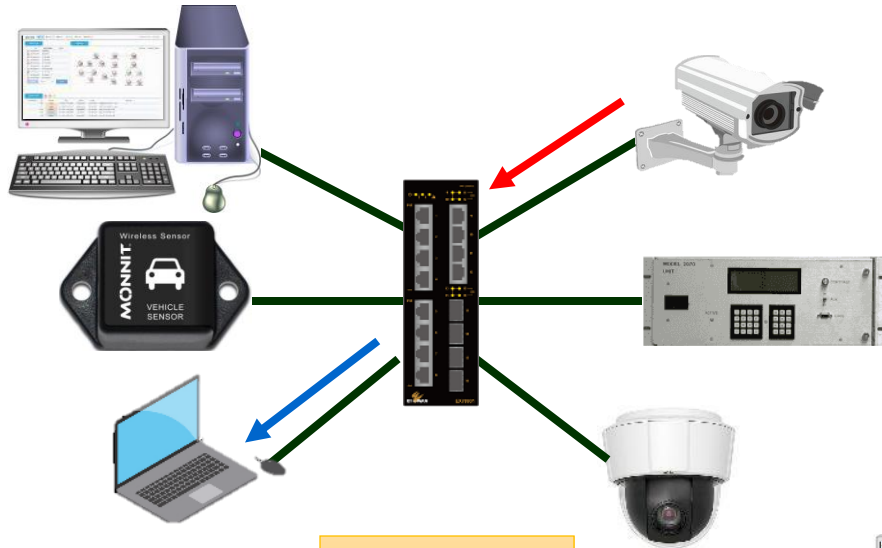


# Layer 2 Datalink Layer

# What does a switch do?

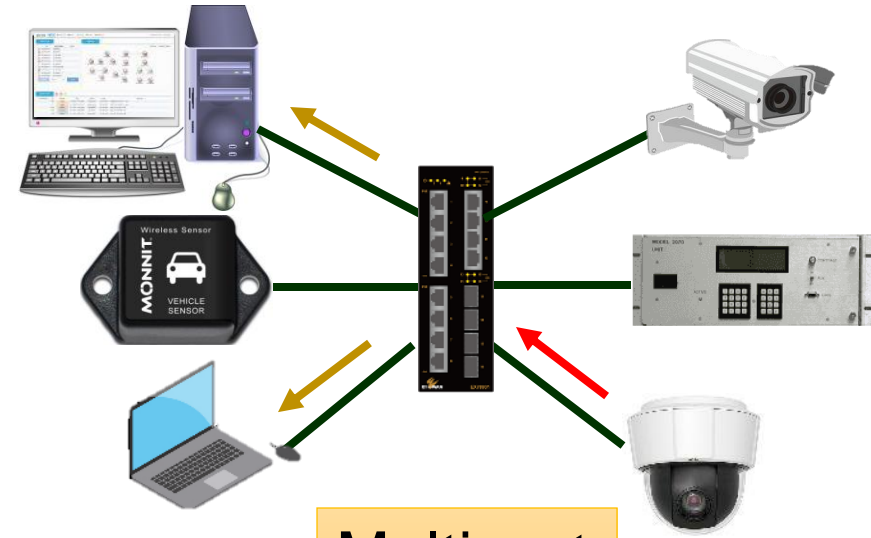


# Unicast, Multicast, and Broadcast

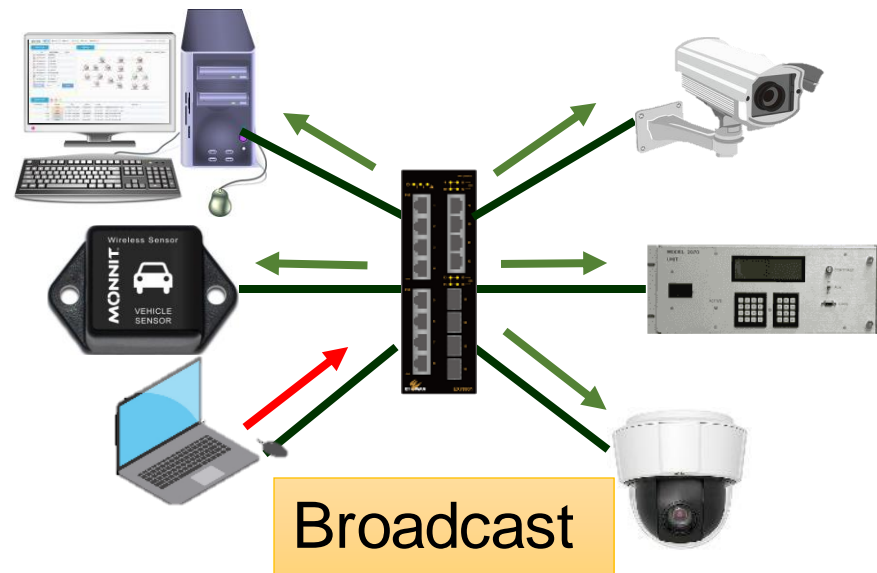


Unicast

Why is this important?



Multicast

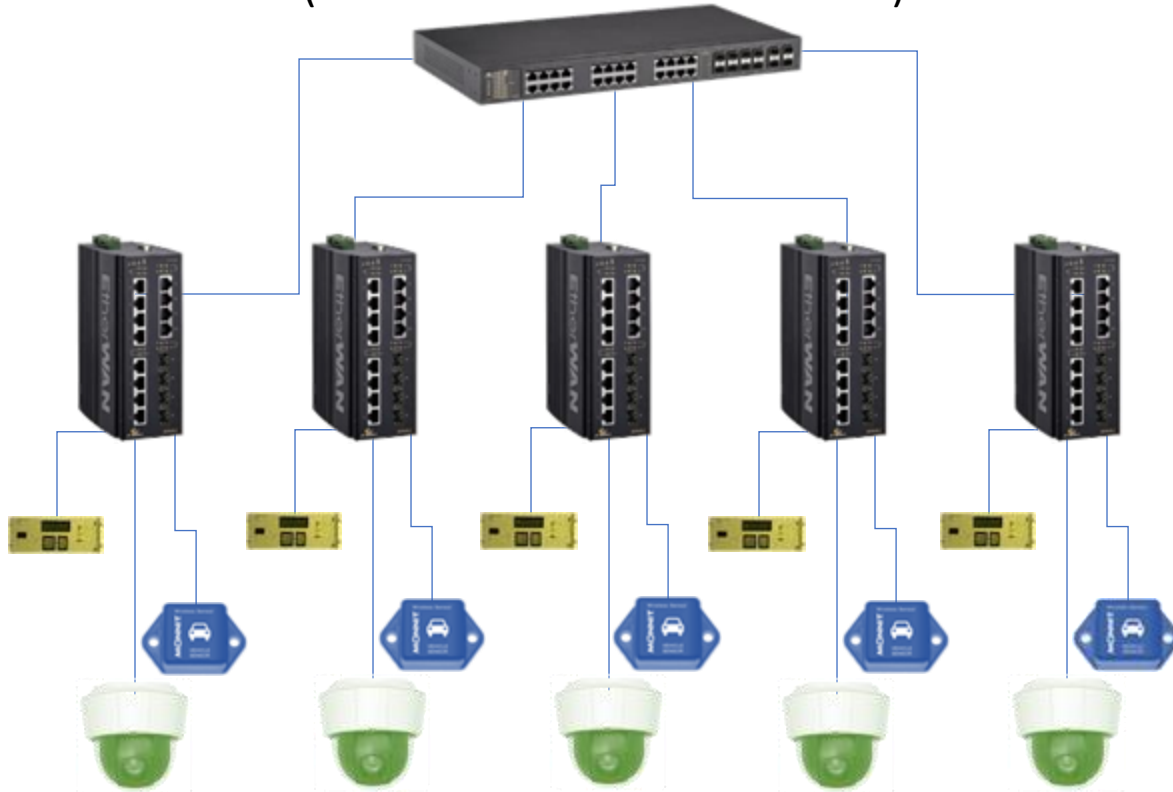


Broadcast

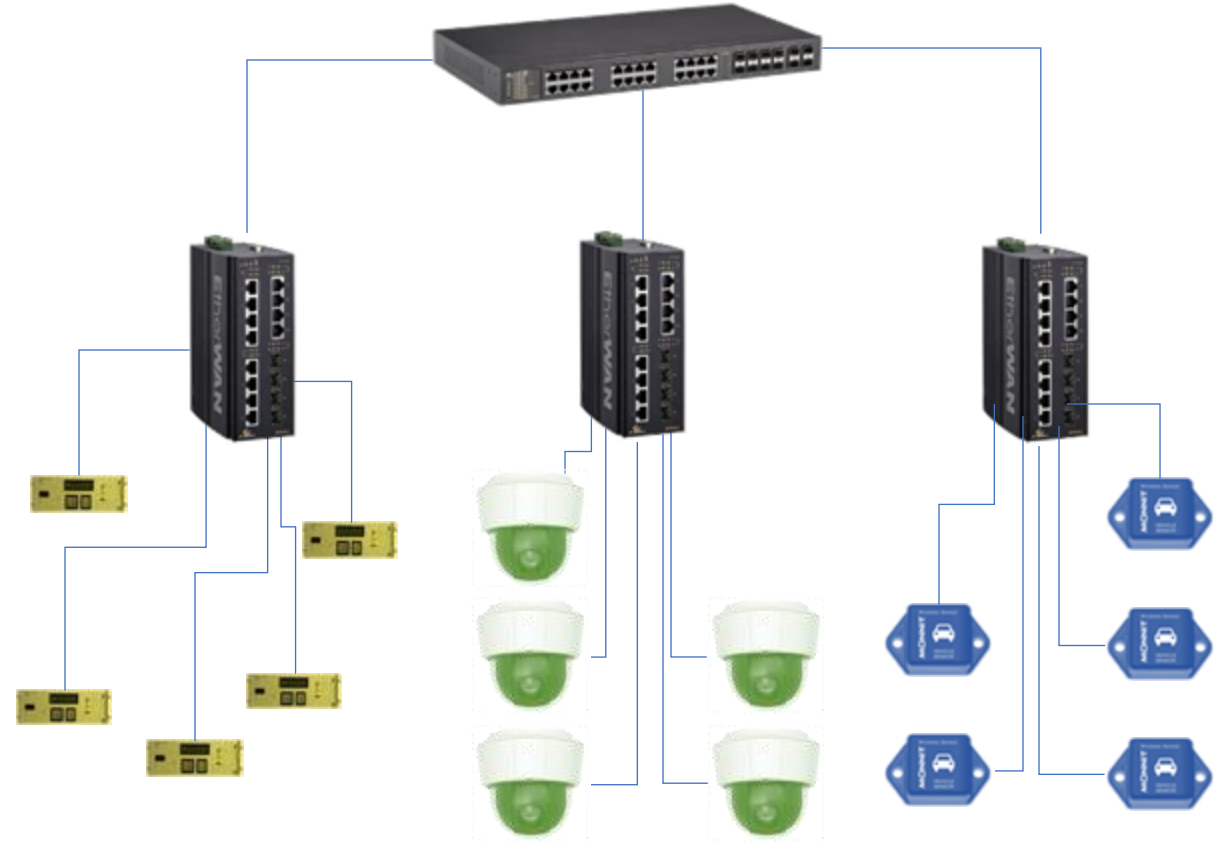
1. It helps you determine the scalability of your network
2. It helps determine the issues in your network
3. It helps allow you to optimize your connection especially for video applications

# Physical vs Logical

Physical Network  
(How the wires are connected)

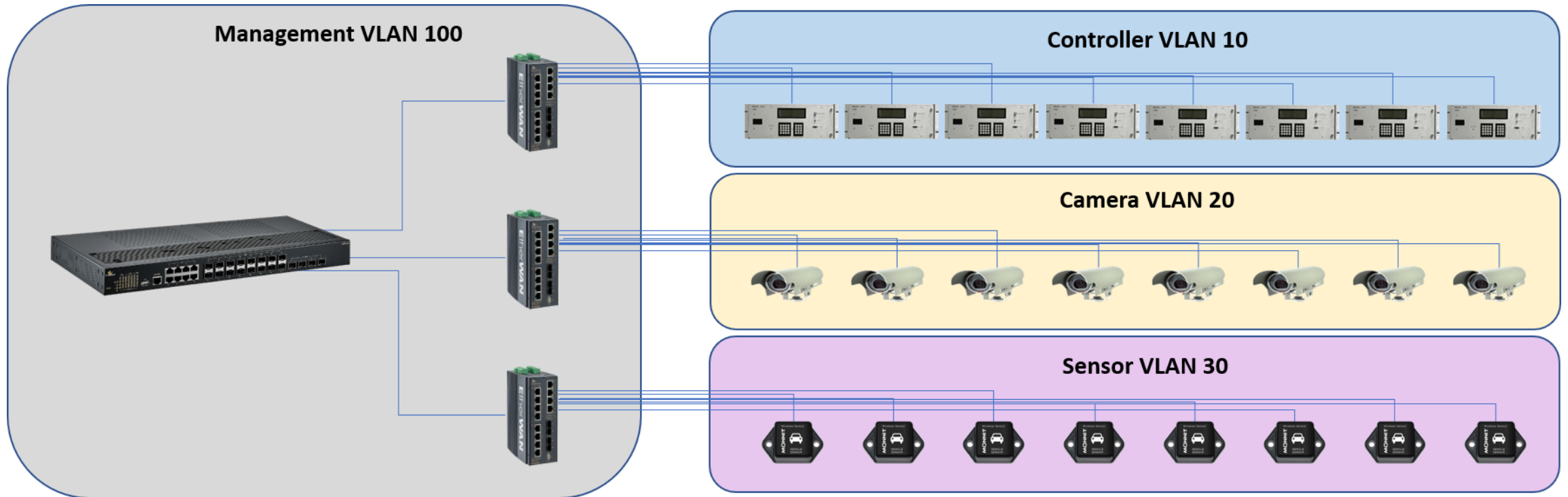


Logical Network  
(How the devices act)





# Growth: VLANs (L2)



As the network grows, it becomes necessary to segment it and add hardware to improve performance and reliability...

# Benefits of VLANs

- VLANs reduce broadcast traffic by sending to smaller number of devices
- VLANs provide security by separating portions of the network from each other
- VLANs allow for simpler management by grouping like devices together
- VLANs help to standardize addressing of devices
- VLANs allow your network to GROW



# VLANs – Port Standardization

VLAN 10  
ports

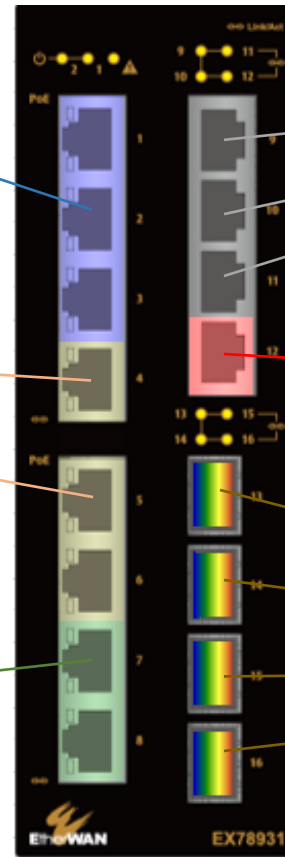
Controller 1

VLAN 20  
ports

PTZ  
Video Detection

VLAN 30  
ports

Battery Back Up



Additional  
VLANs as  
needed

Management  
VLAN 100  
port

Trunk Ports  
*These ports carry  
all VLANs*

# Layer 3 Network Layer

# What is an IP Address? (v4)

- An IP address includes two parts:
  - **Network ID:**
    - Identifies a network
  - **Host ID:**
    - Identifies a host on a network

**192 . 168 . 10 . 10**

**Network ID**

**Host ID**

# Best Practice Considerations

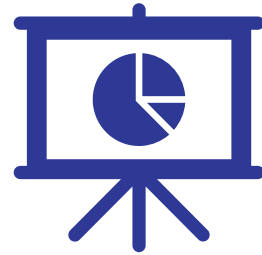
- Logical IP Scheme
- Redundant Network
- Secure Network
- Scalability

IP: 172.Q.V.H/24

Q: Quadrant (Location)

V: VLAN (Device)

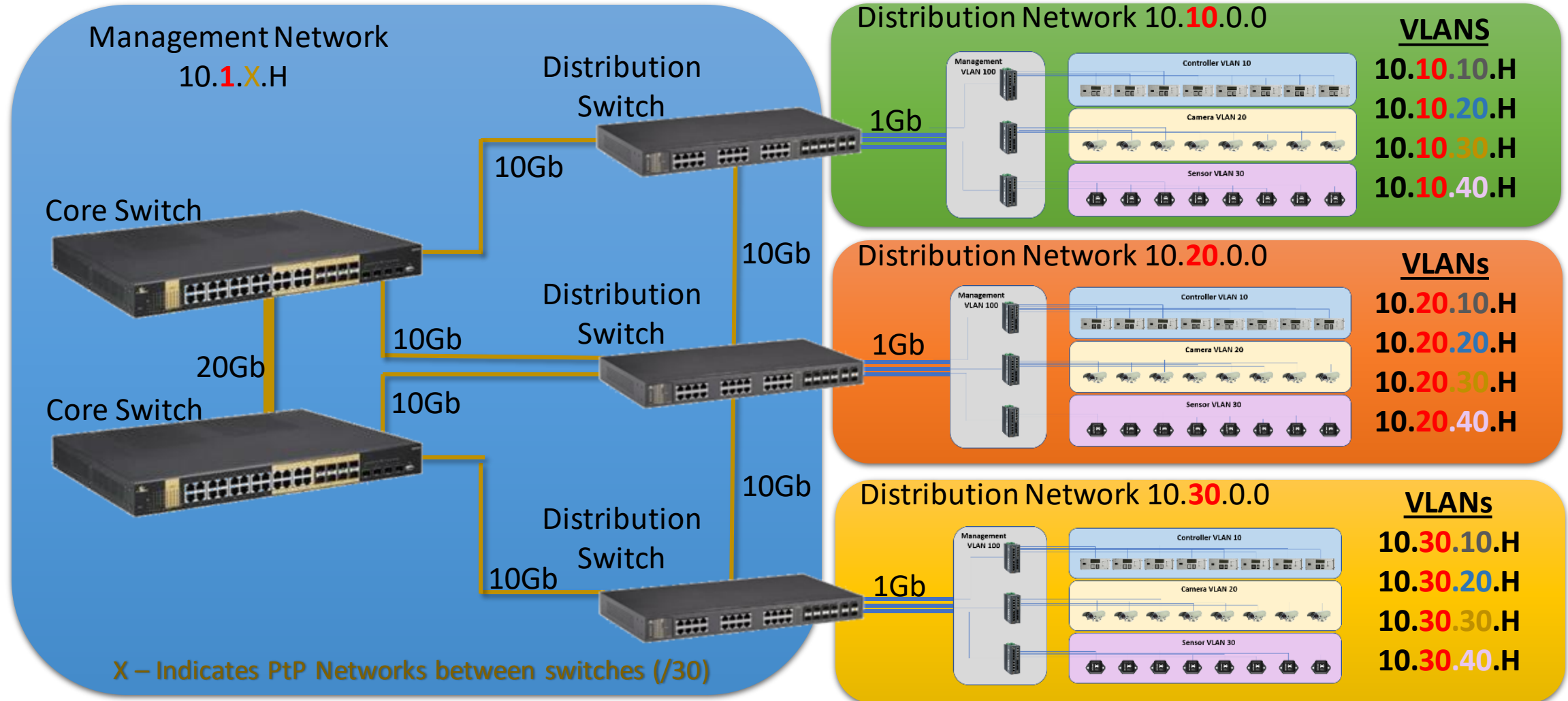
H: Host ID (Controller ID)



Quick Poll!

---

# High Level Topology



- Broadcasts are isolated to each network, reducing background traffic
- All connections between switches in the management network can adapt to traffic flow



# Best Practices

Questions and Considerations

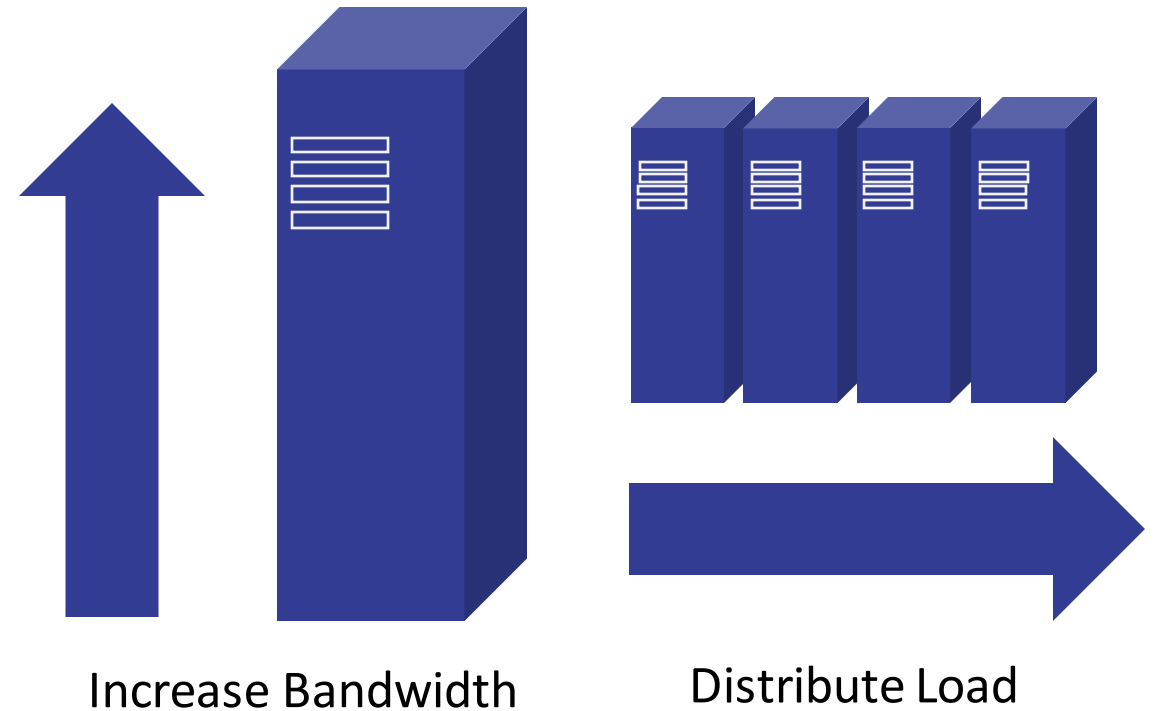
# Communication Project Questions

- Stakeholder Management (Who is involved?)
  - Roles and Responsibilities
- Scope of Work (What do I need to do for the city holistically?)
  - Current Projects
  - Future Projects
  - Overall City Goals
- Products (What products do I need to communicate to?)
- Current Topologies (What does your network look like today?)
- Current IP Scheme (How is your network organized?)
- ITS Master Plan

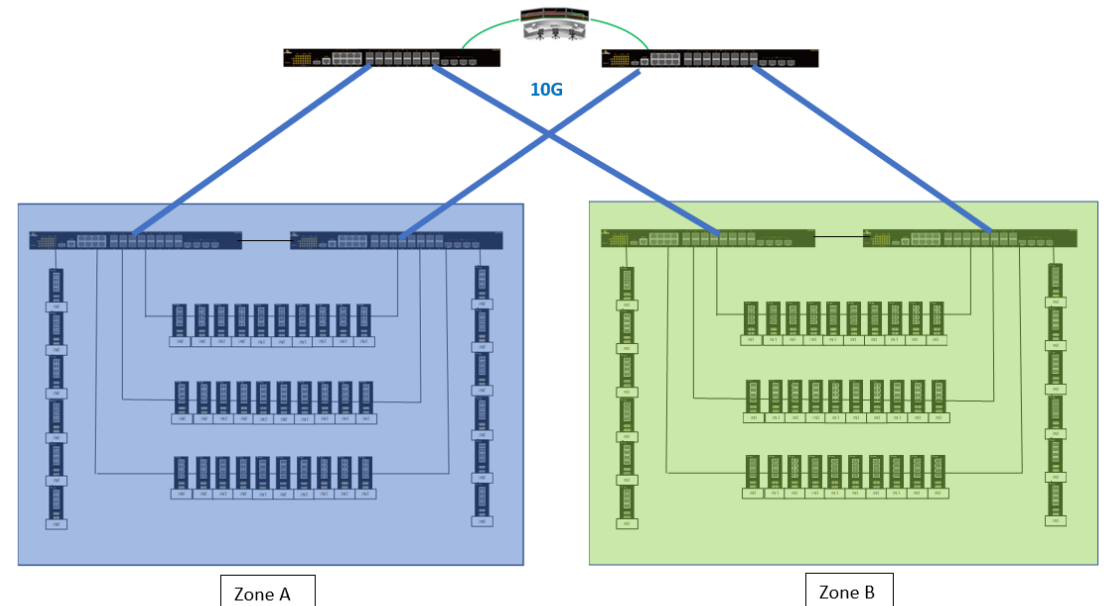
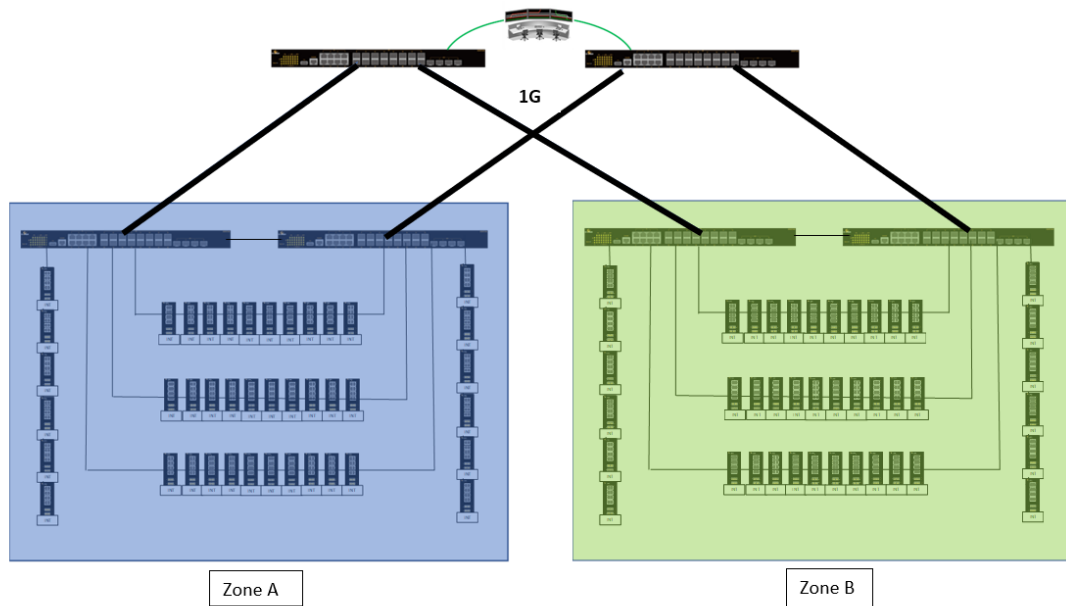


# Scalable Theory

- Vertical Scale
  - 100mbps -> 1000mbps -> 10Gbps
- Horizontal Scale
  - Layer 2 RSTP
  - Layer 3 OSPF/RIP
  - Layer 3 VRRP



# Vertical Scaling



# Horizontal Scaling

## Different Redundancy Paths

Multiple Fiber Connections in Same Conduit

Multiple Fiber Connections in Different Conduit

Multiple Fiber Connections via Wireless





# Takeaways

01

01

Understanding the limitations of your current media and if it can support your future network requirements

02

VLANs help you logically organize your network device and maintain a limited broadcast domain

03

Logical IP Schemes is key for scalability and inter-departmental collaboration

04

Proper documentation and understanding of network needs the network become more scalable



# Where to go from here?

01

- 01 Redundancy Methods
- 02 Security Risks and Mitigation
- 03 ITS Project Challenges and Solutions
- 04 What is actually Layer 3

# EtherWAN ACADEMY

Scan QR code  
or visit [academy.etherwan.com](https://academy.etherwan.com)



- **Free** networking training
- ITS and Security focused material
- Over 50 courses and counting!
  - Eligible for BICSI and IMSA CECs
- Available on desktop and mobile





THANK  
YOU



## **Jeji Mercado**

Regional Sales Engineer

[Jeji.Mercado@etherwan.com](mailto:Jeji.Mercado@etherwan.com)

C: 714-350-9695

## **Shubham Gupta**

Field Applications Engineer

[Shubham.Gupta@etherwan.com](mailto:Shubham.Gupta@etherwan.com)

C: 714-350-7263